

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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No.26-19/2012-T&C-CM


Date: 13.02.2015

Circular T&C-CM No. 56/14-15

Sub: Selling Price of 64K Smart Card SIMs under Prepaid and Postpaid Mobile Services - reg.

Kindly refer to this office order of even No. dated 27.11.2013, 27.01.2014, 26.12.2014 and circulars issued from time to time with regard to selling price of SIMs. It has been decided by competent authority to fix the Selling Price/Replacement Price of 64K Smart Card SIM for prepaid connection as Rs. 20/- (inclusive of service tax). However, in case of J&K, SIM Price is exclusive of service tax.

2. The activation charges/ selling price of postpaid connections would remain same.
3. All other tariff/terms and conditions would remain same.
4. The above tariff will be implemented with immediate effect.
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
6. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
7. This circular is issued based on the approval of ECT vide Approval No.1733 dated 05.02.2015 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM. Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)